

# Giving Nation



2A: The Chain of Help  
[www.g-nation.co.uk/challenge](http://www.g-nation.co.uk/challenge)



## The Chain of Help

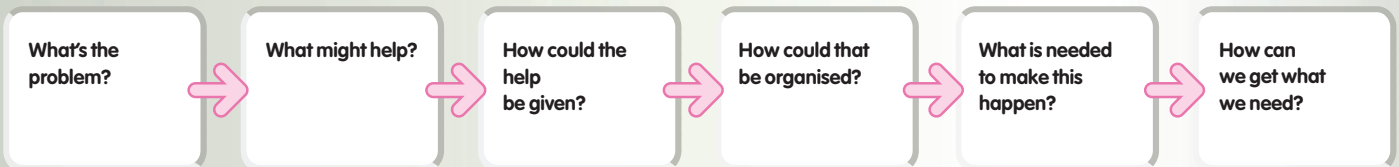
### Making sense of getting together to help others!

What do charities, social enterprises, volunteering and campaigning have in common?

They are all forms of 'getting together to help others'. Or we could say 'voluntary social action' (except that social enterprises might be better described as 'not for profit social action'!)

This help sheet provides a conceptual framework to communicate this as simply as possible to students. It shows the steps that are common to all and should help students see how their mini-charities are similar to real-life ones.

Put crudely the chain of connections could be summarised as:



Some examples

People in Darfur are starving	Food!	Air drops / lorry convoys	Ordering planes, transport, buying food	Money	Appealing to sympathetic people who have money
Children still get abused	Public awareness that abuse is unacceptable	Change in public attitude resulting in pressure to stop abuse and change public policy	Posters, TV campaigns	Money	Appealing to sympathetic people who have money
Polluted drinking water in India	Ways to provide clean water from local sources	Machinery for finding and purifying water	Partnerships with people in the area	Money	Sell bottled water
Too much litter near the old people's homes	A litter pick, signs and litter bins	Students do a litter pick and lobby the local council for signs etc	Recruit helpers and talk to the local council	Time to volunteer and lead a campaign	Advertise in school and get a meeting with the local council

In practice, people often think of charities as the people who do this bit, i.e. "they ask for money".



If you can imagine turning the process the other way round it is more like how we normally conceive of the work of charities:



In the Giving Nation Challenge we hope that we can make students understand the whole process.